

Jaqui Lynch

ID#: 4b3ecc68-db66-4fed-8859-f884a77c87fc

jaqui@circle4.com www.credly.com/users/jaqui-lynch



## CompTIA Security+ ce Certification

Issued by: CompTIA

Issued to: Jaqueline Anne Lynch

Issued on: 11 March 2016
Expires on: 11 March 2019

#### Description

Earners of the CompTIA Security+ certification have the knowledge and skills necessary to perform core security functions required of any cybersecurity role. CompTIA Security+ professionals know how to identify and address potential threats, attacks and vulnerabilities and they have established techniques in risk management, risk mitigation, threat management and intrusion detection.



# IBM Certified Sales Specialist - Power Systems with POWER8 V2

Issued by: IBM Professional Certification

Issued to: Jaqueline Lynch

Issued on: 19 September 2016

#### Description

Candidates must have experience in IBM Power Systems sales and / or sales support roles. The successful candidate structures solutions for customers based on their business requirements, has detailed product knowledge of the Power Systems portfolio (Scale-out and Enterprise systems), and has 12-18 months of experience assessing customer needs. The Certified Sales Specialist utilizes sales tools and resources in order to manage customer relationships and develop solution proposals.



# IBM Certified Technical Sales Specialist - Power Systems with POWER8 Enterprise V2

**Issued by: IBM Professional Certification** 

Issued to: Jaqueline Lynch

Issued on: 22 September 2016



#### Description

Candidates must have experience in IBM Power Systems sales and/or sales support roles. The successful candidate structures solutions for customers based on their business requirements, has detailed product knowledge of the Power Systems portfolio, and has 12-18 months of experience assessing customer needs, especially with regard to the mission critical workload demands and advanced infrastructure capabilities that are often required of Enterprise Power Systems.



# IBM Spectrum Storage Sales Professional V6

Issued by: IBM Professional Certification

Issued to: Jaqueline Lynch

**Issued on:** 21 February 2017

#### Description

This badge earner has demonstrated their knowledge by successfully completing an IBM Mastery test. This earner has passed the IBM Spectrum Storage Sales Professional V6 test, showing they have achieved a foundation of knowledge and understanding of that subject matter.



## IBM Champion 2017 - Power Systems

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 1 May 2017

#### Description

This individual is recognized as an innovative thought leader in the technical community who has demonstrated exceptional expertise and contribution in helping others derive greater value from IBM software, solutions, and services. An IBM Champion is an non-IBMer IT professional, business leader, developer, or educator who influences and mentors others through blogging, speaking at conferences, moderating forums, leading user groups, and authoring books or articles.





# 2017 IBM Systems Technical University Speaker

Issued by: IBM

Issued to: Jaqui Lynch
Issued on: 26 May 2017

#### Description

This badge earner has presented at an IBM Systems Technical University sharing expertise and showing personal interest. The individual is a subject matter expert (SME) on new technologies and current trends for the technical population.



# IBM LinuxONE - Sales v1

Issued by: IBM

Issued to: Jaqui Lynch
Issued on: 26 July 2017

## Description

This badge holder has a foundational understanding of LinuxONE solutions that allow them to initiate a LinuxONE sales conversation with a client.



# 2017 Linux on IBM Servers Top Gun

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 15 August 2017

#### Description

This badge earner understands IBM's Power, z Systems and LinuxONE solutions and is able to recognize, articulate and position IBM's Linux solutions successfully for the customer's situation.



## 2017 IBM Systems Technical University Speaker

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 20 October 2017

Description



This badge earner has presented at an IBM Systems Technical University sharing expertise and showing personal interest. The individual is a subject matter expert (SME) on new technologies and current trends for the technical population.



## IBM Champion 2018 - Power Systems

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 1 January 2018

#### Description

This individual is recognized as an innovative thought leader in the technical community who has demonstrated exceptional expertise and contribution in helping others derive greater value from IBM software, solutions, and services. An IBM Champion is an non-IBMer IT professional, business leader, developer, or educator who influences and mentors others through blogging, speaking at conferences, moderating forums, leading user groups, and authoring books or articles.



# 2018 IBM Systems Technical University Speaker

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 4 May 2018

### Description

This badge earner has presented at an IBM Systems Technical University sharing expertise and showing personal interest. The individual is a subject matter expert (SME) on new technologies and current trends for the technical population.



## IBM POWER9 Business Partner Sales Foundations V1

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 20 September 2018

## Description

This badge earner understands the value of IBM POWER9 servers. They can competently perform a discovery with the client to define business and technical requirements. They are



able to articulate to the client the value in a way that makes the IBM offering capabilities compelling.



# IBM Certified Specialist - Power Systems Scale-Up Technical Sales

Issued by: IBM Professional Certification

Issued to: JAQUELINE LYNCH
Issued on: 18 October 2018

#### Description

Candidates must have experience in IBM Power Systems sales support roles. The successful candidate structures solutions for customers based on their business requirements, has detailed product knowledge of the Power Systems portfolio, and has 12-18 months of experience assessing customer needs, especially with regard to the mission critical workload demands and advanced infrastructure capabilities that are often required of Scale-Up Enterprise Power Systems.



# 2018 IBM Systems Technical University Speaker

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 19 October 2018

## Description

This badge earner has presented at an IBM Systems Technical University sharing expertise and showing personal interest. The individual is a subject matter expert (SME) on new technologies and current trends for the technical population.



## IBM Champion 2019

Issued by: IBM

**Issued to:** Jaqueline Lynch **Issued on:** 1 January 2019

## Description

This individual is recognized as an innovative thought leader in the technical community who has demonstrated exceptional expertise and contribution in helping others derive greater value from IBM software, solutions, and services. An IBM Champion is an non-IBMer IT professional,



business leader, developer, or educator who influences and mentors others through blogging, speaking at conferences, moderating forums, leading user groups, and authoring books or articles.



## **IBM Power Systems Cognitive Masters**

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 11 January 2019

## Description

This badge earner understands why IBM Power Systems and Accelerated Computing servers like the AC922 are the best platform for hosting Artificial Intelligence, Deep Learning, Machine Learning and other cognitive workloads. The earner can articulate the value of PowerAl Enterprise, PowerAl Vision and H20.ai. Furthermore, the badge earner understand the benefits that Watson Studio Local (WSL) brings to your clients and prospects.



# IBM POWER9 Business Partner Cognitive Sales Foundations V1

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 12 January 2019

## Description

This badge earner understands the value of IBM POWER9 and can competently perform a discovery with the client to define business and technical requirements. The individual is able to articulate to the client the value in a way that makes the IBM offering capabilities compelling.



## **IBM Power Systems POWER9**

Issued by: IBM

**Issued to:** Jaqui Lynch

Issued on: 12 January 2019

#### Description

Badge earners understand how to position the IBM POWER9 family of servers and the value of each of the offerings, and can articulate the benefits of the Accelerated Computing servers like the AC922. They understand the value IBM Power Systems AI focused offerings bring to clients



that want to get a competitive advantage by leveraging machine learning, deep learning and other cognitive workloads. Furthermore, they understand the benefits of the Scale Out line of POWER9 servers.



## SAP HANA on Power Systems - Sales v1

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 20 January 2019

#### Description

This badge earner has a foundational understanding of the SAP HANA on Power Systems offering that allows them to initiate an SAP HANA on Power Systems sales conversation with a client.



# IBM Power Systems Cloud and Cognitive

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 20 January 2019

#### Description

This badge earner has demonstrated a deep and wide understanding of the IBM POWER Systems server family product range and understands and articulates the value of those solutions to clients. For a complete list of requirements and skills demonstrated, please follow the link under additional details.



# SAP HANA on Power Systems - Technical Advocate V1

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 20 January 2019

#### Description

This badge earner has comprehensive in-depth knowledge to help progress sales and deployment opportunities with SAP HANA on Power.





# Docker Foundation Technology 1

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 20 January 2019

#### Description

This badge earner demonstrates skills on how to implement and configure Docker Community Edition on Power Systems.



## IBM POWER9 Business Partner Analytics Sales Foundations V1

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 20 January 2019

#### Description

This badge earner understands the value of using the IBM POWER9 system to support the strategic analytic workloads for clients, for speed and efficiency. The individual is able to articulate to the client the value in a way that makes the IBM offering capabilities compelling.



## IBM POWER9 Business Partner Cloud Sales Foundations V1

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 20 January 2019

#### Description

This badge earner understands the value of using an IBM POWER9 system to support a virtual cloud environment and can competently perform a discovery with the client to define business and technical requirements. The badge earner is able to articulate to the client the value in a way that makes the IBM offering capabilities compelling.





# IBM Cloud Private for Power Systems

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 20 January 2019

#### Description

The Badge earner can articulate the value of Hyperconverged systems powered by Nutanix offering as well as the hyperconverged market and what is driving clients to look at hyperconverged infrastructures. They will understand how the Power Systems and Nutanix partnership brings unparalleled performance together with simplicity for a real TCO advantage. Furthermore, he / she can articulate the value of the IBM Cloud Private offering on Power hardware.



## IBM Cloud Private - Foundation Technology

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 16 April 2019

#### Description

This badge holder understands the core technologies of IBM Cloud Private: Containers, Docker, Kubernetes, Helm and Cloud Foundry. The earner understands how IBM Cloud Private supports choice in application development with Kubernetes, Cloud Foundry, and function-based programming models.



## IBM Cloud Pak for Data V1.0 Essentials

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 16 April 2019

## Description

The badge earner is familiar with the platform and architecture of IBM Cloud Pak for Data; demonstrates a comprehension of the workflow and the collaboration between the personas. The earner is able to access the various supported data sources; catalog, govern, and perform ETL on that data. The badge earner can set up projects, analyze the data by using or constructing a wide range of components such as notebooks, RStudio, and machine learning models and perform basic administrative tasks.





# 2019 IBM Systems Technical University Speaker

Issued by: IBM

Issued to: Jaqui Lynch
Issued on: 3 May 2019

#### Description

This badge earner has presented at an IBM Systems Technical University sharing expertise and showing personal interest. The individual is a subject matter expert (SME) on new technologies and current trends for the technical population.



## IBM Cloud Pak for Data V1.0

Issued by: IBM

Issued to: Jaqui Lynch
Issued on: 6 May 2019

## Description

This badge earner has a deep understanding of the foundational technology of IBM Cloud Private and a working knowledge of IBM Cloud Pak for Data. This individual not only understands the core technologies of IBM Cloud Private, but can also collect, organize, analyze, and administer data using IBM Cloud Pak for Data.



# 2019 IBM Systems Technical University Speaker

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 30 October 2019

#### Description

This badge earner has presented at an IBM Systems Technical University sharing expertise and showing personal interest. The individual is a subject matter expert (SME) on new technologies and current trends for the technical population.





## IBM Champion 2020

Issued by: IBM

Issued to: Jaqueline (Jaqui) Lynch

Issued on: 1 January 2020

#### Description

This individual is recognized as an innovative thought leader in the technical community who has demonstrated exceptional expertise and contribution in helping others derive greater value from IBM software, solutions, and services. An IBM Champion is an non-IBMer IT professional, business leader, developer, or educator who influences and mentors others through blogging, speaking at conferences, moderating forums, leading user groups, and authoring books or articles.



## IBM Power Systems POWER9 V2

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 26 March 2020

#### Description

Badge earners understand how to position the IBM POWER9 family of servers and the value of each of the offerings, and can articulate the benefits of each of the servers in the family. They understand the value of IBM Power Systems Al focused offerings, scale-out offerings, scale-up offerings, and the competitive advantages of these offerings in the marketplace.



## SAP HANA on Power Systems

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 1 April 2020

#### Description

The badge earner understands SAP HANA and the value that Power Systems brings to the SAP / IBM partnership and what makes IBM Power Systems the best platform for mission critical SAP HANA applications. They understand the value that POWER9 Scale-out offerings bring to clients that need highly secure & available systems for their mission critical applications. The earner articulates the value of the POWER9 Enterprise Servers and understands how to position POWER9 servers against the competition.





# IBM Systems Business Partner SAP HANA on IBM POWER9

Issued by: IBM

Issued to: Jaqui Lynch
Issued on: 1 April 2020

#### Description

This IBM Business Partner has demonstrated their expertise and knowledge of SAP HANA as well as the POWER9 portfolio of servers optimized to support SAP HANA. They have earned the IBM Power Systems POWER9 V2 Badge and the SAP HANA on Power Systems Badge.



## IBM Hybrid Multicloud on Power

Issued by: IBM

Issued to: Jaqui Lynch
Issued on: 1 April 2020

#### Description

This badge earner understands the IBM Hybrid Multicloud strategy and the benefits of running both on-premises clouds as well as public clouds, and how to manage both seamlessly. The earner can articulate the value of RedHat OpenShift (and its components) on top of IBM Power Systems for building private clouds as well as deploying Power Systems solutions in the public cloud.



## IBM Systems Business Partner Hybrid Multicloud on IBM POWER9

Issued by: IBM

Issued to: Jaqui Lynch
Issued on: 1 April 2020

## Description

This IBM Business Partner has demonstrated their expertise and knowledge of IBM Hybrid Multicloud offerings including public and private cloud solutions as well as the POWER9 portfolio of servers optimized cloud solutions. They have earned the IBM Power Systems POWER9 V2 Badge and the IBM Hybrid Multicloud on Power Badge.





# IBM Power Systems Cognitive Masters V2

Issued by: IBM

Issued to: Jaqui Lynch
Issued on: 3 April 2020

#### Description

This badge earner understands why IBM Power Systems and both the AC922 and IC922 are the best platform for hosting Artificial Intelligence, Deep Learning, Machine Learning and other cognitive workloads. The earner can articulate the value of IBM's AI portfolio including Watson Machine Learning Accelerator, PowerAI Vision and with H2O Driverless AI. Furthermore, the badge earner understands the benefits that Watson Studio Local (WSL) and Watson Machine Learning bring to clients and prospects.



# IBM Systems Business Partner Artificial Intelligence on IBM POWER9

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 3 April 2020

#### Description

This IBM Business Partner has demonstrated their expertise and knowledge of artificial intelligence (AI) offerings from IBM as well as the POWER9 portfolio of servers optimized to support AI. They have earned the IBM Power Systems POWER9 V2 Badge and the IBM Power Systems Cognitive Masters V2 Badge.



## IBM Power Systems Spectrum Computing

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 6 April 2020

#### Description

This badge earner understands the IBM Spectrum Computing family of offerings and why they are the best platform for High Performance Computing and High Performance Data Analytics. The earner can articulate the value of IBM Spectrum Conductor, IBM Spectrum LSF and IBM Spectrum Symphony for managing workloads in heterogeneous computing environments including Power and x86 and knows where each offering is positioned and the value these offerings deliver to clients.





# Systems Consultative Sales Foundation

Issued by: IBM

Issued to: Jaqui Lynch
Issued on: 9 April 2020

#### Description

By completing the Systems Consultative Sales Foundation Learning Path, the individual has an understanding of the following: 1) Consulting Methods (Applied Design Thinking, Being a Trusted Advisor, Using Gap Analysis, Using Whiteboarding to express a PoV), 2) Finding Insights (Gathering Data, Synthesizing Data, Turning Data into Insights, Expressing Insights), and 3) Organizational Dynamics (Understanding Organizational Dynamics Impact on Sales, Handling challenging behaviors).



## IBM Champion - Lifetime Achievement

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 1 September 2020

#### Description

The IBM Champion Lifetime Achievement award recognizes an IBM Champion who stands above their peers for service to the community. Over multiple years, these IBM Champions consistently excel and positively impact the community. They lead by example, are passionate about sharing knowledge, and provide constructive feedback to IBM. The Lifetime Achievement award provides automatic re-nomination into the IBM Champion program for the duration of the program, plus other benefits.



## AIX Community Advocate

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 9 October 2020

## Description

The AIX Community Advocate badge earner is an active and passionate member of the AIX and IBM Power Systems community. They are a thought leader and viewed as a technical expert. This individual contributes to the community regularly.





# IBM Power Systems Cloud and Cognitive V2

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 12 October 2020

#### Description

Badge earners understand how to position the IBM POWER9 family of servers and the value of each of the offerings and can articulate the benefits of each of the servers in the family. They understand the IBM Hybrid Multicloud strategy and the benefits of running both on-premises clouds as well as public clouds and how to manage both seamlessly. The earner can articulate the value of IBM's AI portfolio and SAP HANA on Power Systems.



## IBM Systems Business Partner for Enterprise Storage – Sales V1

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 12 October 2020

#### Description

This badge earner has a clear understanding of the IBM Enterprise Storage product range including IBM Z for Storage, Storage for Hybrid Multicloud and Red Hat OpenShift. The badge earner can articulate the value of those solutions to clients, and knows where each offering is positioned and the value these offerings deliver to clients.



# IBM FlashSystem Fundamentals V1

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 12 October 2020

### Description

This badge earner has demonstrated a deep and wide understanding of the IBM FlashSystem family products and IBM Spectrum Virtualize and understands and articulates the value of those solutions to clients. For a complete list of requirements and skills demonstrated please follow the link under additional information.





# Storage for Hybrid Cloud - Foundational

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 13 October 2020

#### Description

This badge earner has demonstrated a deep and wide understanding in uncovering and assessing client needs, defining competitive strategy and progressing opportunities for IBM Storage Hybrid Multicloud offerings. They can articulate the details and value proposition for the IBM Storage Hybrid Multicloud offerings and position the correct offering to deliver the right solution to a client.



# IBM Systems Business Partner Storage for Hybrid Cloud - Technical Advocate V1

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 13 October 2020

#### Description

The badge earner has a deep understanding of how the architecture and features of the IBM Storage portfolio can address customer use cases at any stage of the sales cycle. Badge earners have technical skills about the differentiating features of the IBM FlashSystem Family (including Spectrum Virtualize) and other Storage offerings. They can use their knowledge to respond to technical inquiries related to IBM Storage and act as trusted advisors for clients on their journey to the Cloud.



## Storage for Containers and Cloud Paks - Sales Foundation

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 14 October 2020

#### Description

The badge earner understands the IBM Storage for Red Hat OpenShift and IBM Cloud Paks portfolio. They understand the IBM Storage Suite for IBM Cloud Paks including how to discuss and persuasively position the solutions to their clients. They can describe the market evolution to hybrid multicloud, the pain points clients face when moving to a containerized IT environment, the benefits of using IBM Storage for their Red Hat OpenShift container platform,



and the key IBM differentiators.



## IBM Tape Storage Solutions Foundations V1

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 15 October 2020

#### Description

This badge earner has demonstrated a foundational skill level and wide understanding of the IBM Tape Solutions portfolio and can position these solutions based on the client's requirements. The badge earner can articulate the value of these solutions to the client and describe the unique value that IBM Tape provides to the client. The badge earner can identify areas of opportunity for IBM tape and progress those opportunities.



## Storage for Data and Al Sales Foundation

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 20 October 2020

Expires on: 1 July 2023

#### Description

This badge earner has demonstrated an understanding of IBM Storage for Data and AI solutions that are optimized for the unique demands of AI and machine learning. They understand the data management challenges their clients face in those environments, and can articulate the value IBM offerings like Spectrum Scale, Cloud Object Storage, Spectrum Discover, and IBM Elastic Storage Server (ESS) solutions deliver.



# IBM Systems Business Partner Storage for Data and AI - Technical Advocate V1

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 20 October 2020

Description



The badge earner has a deep understanding of how the architecture and features of the IBM Storage portfolio can address use cases for clients in their Al journey. Badge earners have technical skills about key differentiating features of the IBM FlashSystem Family (including Spectrum Virtualize), the Elastic Storage Server family (including Spectrum Scale), and other Storage offerings, can respond to technical inquiries related to IBM Storage, and act as trusted advisors.



# IBM Systems Business Partner Storage Fundamental Sales Concepts V1

Issued by: IBM

**Issued to:** Jaqui Lynch

Issued on: 20 October 2020

#### Description

This badge earner has demonstrated that they have acquired the knowledge to articulate the value proposition of the IBM Storage offerings. In addition, the individual can act as a trusted client advisor because they can position all the IBM Storage hardware and software components and provide low-level details about how the IBM Storage portfolio and technology helps clients address current business challenges.



## 2020 IBM TechU Distinguished Speaker

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 9 November 2020

#### Description

This badge earner has presented at an IBM Systems Technical University sharing expertise and showing personal interest. The individual is a subject matter expert (SME) on new technologies and current trends for the technical population. As a speaker, they have been recognized for their ability to influence people's vision and understanding of their subject area, and consistently receive rave reviews on their speaking engagements.





## IBM Champion 2021

Issued by: IBM

Issued to: Jaqueline (Jaqui) Lynch

Issued on: 1 January 2021

#### Description

This individual is recognized as an innovative thought leader in the technical community who has demonstrated exceptional expertise and contribution in helping others derive greater value from IBM software, solutions, and services. An IBM Champion is a non-IBMer IT professional, business leader, developer, or educator who influences and mentors others through blogging, speaking at conferences, moderating forums, leading user groups, and authoring books or articles.



## IBM Power Systems Infrastructure Foundation

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 8 February 2021

#### Description

This badge earner has a foundational knowledge of the key Power systems infrastructure offerings. This includes the various server solutions that make up the IBM POWER9 portfolio of servers both on premises and in the public cloud. The badge earner has developed a strong foundation for positioning the various IBM POWER9 servers to help solve clients business challenges.



## IBM Power Systems Infrastructure-as-a-Service Technical

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 8 February 2021

#### Description

This badge earner has a technical knowledge of the key Power systems infrastructure offerings. This includes the various server offering details that make up the IBM POWER9 portfolio of servers both on premises and in the public cloud. This technical seller will have detailed knowledge of both the server offerings as well as the cloud capabilities that differentiate Power Systems both on premises and in public cloud for a true Hybrid Cloud deployment.





# IBM Power Systems Solution Foundation

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 8 February 2021

#### Description

This badge earner has a foundational knowledge of the key IBM Power Systems offerings and the key solution offerings on Power Systems. This includes, but is not limited to, Hybrid Cloud deployments on Power, SAP HANA on Power, SAS on Power and Oracle on Power. The badge earner is able to articulate the value of IBM Power Systems and can help clients with their most challenging business workloads.



## IBM Power Systems Enterprise Linux Technical

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 8 February 2021

#### Description

This badge earner has a technical knowledge of the key Power systems solution offerings. This includes the various server offering details that make up the IBM POWER9 portfolio of servers both on premises and in the public cloud as well as key solution technical details for SAP HANA on Power, Cloud Paks, and Applications on Power Systems. Technical sellers will have detailed knowledge of both the server offerings as well as the solution capabilities that differentiate Power Systems .



## IBM Champion - 5 Year Milestone

Issued by: IBM

Issued to: Jaqueline (Jaqui) Lynch

Issued on: 1 March 2021

#### Description

This individual is recognized as an innovative thought leader in the technical community who has demonstrated exceptional expertise and contribution in helping others derive greater value from IBM software, solutions, and services. This IBM Champion is a non-IBMer IT professional, business leader, developer, or educator who influences and mentors others through blogging, speaking at conferences, moderating forums, leading user groups, and authoring books or articles.





# IBM Systems TechU Speaker

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 2 November 2021

#### Description

This credential earner has presented at an IBM Systems Technical University sharing expertise and showing personal interest. The individual is a subject matter expert (SME) on new technologies and current trends for the technical population.



## IBM TechU - IBM Power10

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 2 November 2021

## Description

This credential earner demonstrates an understanding of the new advances in Power Systems technology with Power10. This includes skills and knowledge in the following topics: key features and characteristics of the Power10 microprocessor and hardware such as new IO and memory offerings, Enterprise AI, Inferencing with the Matrix Math Assist, SR-IOV and vNIC enhancements, Security and Compiler updates.



## Storage for Containers and Cloud Paks - Sales Foundation V2

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 2 December 2021

## Description

The badge earner understands the IBM Storage for Red Hat OpenShift and IBM Cloud Paks portfolio. They understand the IBM Storage Suite for IBM Cloud Paks including how to discuss and persuasively position the solutions to their clients. They can describe the market evolution to hybrid multicloud, the pain points clients face when moving to a containerized IT environment, the benefits of using IBM Storage for their Red Hat OpenShift container platform, and the key IBM differentiators.





# IBM Power Systems Infrastructure as a Service Technical V2

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 2 December 2021

#### Description

This badge earner has technical knowledge of the key Power Systems infrastructure offerings. This includes the various server offering details that make up the IBM POWER9 and Power10 portfolio of servers both on-premises and in the public cloud. This technical seller will have detailed knowledge of both the server offerings as well as the cloud capabilities that differentiate Power Systems both on-premises and in the public cloud for true Hybrid Cloud deployment.



## IBM Power Systems Infrastructure Sales Foundation V2

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 7 December 2021

#### Description

This badge earner has a foundational knowledge of the Power Systems infrastructure offerings - including server solutions that make up the IBM POWER9 and IBM Power10 portfolios. The badge earner has developed a strong foundation for positioning the various IBM POWER9 and Power 10 servers to help solve clients' business challenges.



## IBM Champion 2022

Issued by: IBM

Issued to: Jaqueline (Jaqui) Lynch

Issued on: 1 January 2022

#### Description

This individual is recognized as an innovative thought leader in the technical community who has demonstrated exceptional expertise and contribution in helping others derive greater value from IBM software, solutions, and services. An IBM Champion is a non-IBMer IT professional, business leader, developer, or educator who influences and mentors others through blogging, speaking at conferences, moderating forums, leading user groups, and authoring books or articles.





# QRadar XDR - Security Orchestration Automation and Response Technical Sales Intermediate

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 7 July 2022

Expires on: 7 July 2023

## Description

This badge earner demonstrates technical sales knowledge and skills for the IBM QRadar XDR - Security Orchestration Automation and Response solution. They can discuss and persuasively position the IBM QRadar XDR solution technology to their clients. Additionally, the badge earner has demonstrated the ability to deliver a compelling technical demonstration of the solution focusing on a specific use case.



# Consumer Identity and Access Management Technical Sales Intermediate

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 7 July 2022

Expires on: 7 July 2023

## Description

This badge earner demonstrates technical sales knowledge and skills for the Consumer Identity and Access Management solution. They can discuss and persuasively position Consumer Identity and Access Management solution technology to their clients. Additionally, the badge earner has demonstrated the ability to deliver a compelling technical demonstration of the solution focusing on a specific use case.



## IBM Power Systems Enterprise Linux Technical V2

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 18 August 2022

#### Description

This badge earner has technical knowledge of the key Power Systems solution offerings. This includes the various server offering details that make up the IBM POWER9 and Power10



portfolio of servers both on-premises and in the public cloud. It also includes key solution technical details for SAP HANA on Power, Cloud Paks, and applications on Power Systems. Technical sellers will have detailed knowledge of both the server offerings and the solution capabilities that differentiate Power Systems.



# IBM Power Systems Virtual Server Sales Foundation

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 18 August 2022

#### Description

This badge earner has demonstrated an understanding of IBM Power Systems Virtual Server, including business value to clients, pain points addressed, use cases, and competitive positioning.



## IBM Power Systems Power10 Foundational

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 25 September 2022

#### Description

Badge earners understand how to position the IBM Power10 family of servers and the unique capabilities that make IBM Power10 an essential hybrid cloud infrastructure for running applications in AIX, IBM i, and Linux environments.



## IBM Power Infrastructure as a Service Solutions Sales Foundation

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 25 September 2022

Expires on: 25 September 2023

### Description

This badge earner has a foundational knowledge of IBM Power infrastructure offerings - including server solutions that make up the IBM Power10 portfolio. The badge earner has developed a strong foundation for positioning the various Power10 servers as well as Power



Virtual Server to help solve clients' business challenges.



# IBM Power Systems Virtual Server Technical Sales Intermediate

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 26 September 2022

#### Description

This credential earner can articulate the value of IBM Power Systems Virtual Server by demonstrating how to deploy, manage, and access IBM Power Systems Virtual Server instances.



## IBM Power Systems Virtual Server Sales Intermediate

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 26 September 2022

#### Description

This credential earner can articulate the value of IBM Power Systems Virtual Server by demonstrating how to deploy, manage, and access IBM Power Systems Virtual Server instances.



## IBM Power Cyber Resiliency - Foundational

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 26 September 2022

#### Description

This badge earner understands the various cyber resiliency components and solutions that IBM Power offers. The earner knows what is needed to build a cyber resilient solution on IBM Power and understands how these components can be used together to provide the cyber resiliency that clients need to meet their business demands.





# IBM Power Infrastructure as a Service Solutions Technical Sales Intermediate

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 18 October 2022 Expires on: 18 October 2023

## Description

This badge earner has technical knowledge of the key IBM Power infrastructure offerings. This includes the various server offering details that make up the IBM Power10 portfolio of servers both on-premises and in the public cloud. This technical seller will have detailed knowledge of both the server offerings as well as the "as a Service" and cloud capabilities that differentiate IBM Power both on-premises and in the public cloud for true Hybrid Cloud deployment.



## **IBM Power Solutions Sales Foundation**

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 7 December 2022

Expires on: 7 December 2023

#### Description

This badge earner has a foundational knowledge of the key IBM Power10 offerings and solutions. This includes, but is not limited to, Hybrid Cloud deployments on Power, SAP HANA on Power, and Oracle on Power. The badge earner is able to articulate the value of IBM Power and can help clients with their most challenging business workloads.



# Modernizing Business for Hybrid Cloud with IBM Power Technical Sales Intermediate

Issued by: IBM

Issued to: Jaqui Lynch

Issued on: 7 December 2022

#### Description

The badge earner has advanced knowledge of Hybrid Cloud with IBM Power and has demonstrated the ability to customize and deliver live technical demonstrations covering the areas of continuous development, creation, scale, upgrade and rollback for an application on



Red Hat OpenShift.



# IBM Power ISV and Modernization Solutions Technical Sales Intermediate

Issued by: IBM

Issued to: Jaqui Lynch

**Expires on:** 7 December 2022 **Expires on:** 7 December 2023

#### Description

This badge earner has technical knowledge of the Power Systems solution offerings. This includes the server offering details that make up the IBM Power10 portfolio of servers, solution technical details for SAP HANA, Hybrid Cloud with Power along with Modernization of clients' IT environments utilizing Red Hat solutions.



## IBM Champion 2023

Issued by: IBM

Issued to: Jaqueline (Jaqui) Lynch

Issued on: 10 January 2023

#### Description

This individual is recognized as an innovative thought leader in the technical community who has demonstrated exceptional expertise and contribution in helping others derive greater value from IBM software, solutions, and services. An IBM Champion is a non-IBMer IT professional, business leader, developer, or educator who influences and mentors others through blogging, speaking at conferences, moderating forums, leading user groups, and authoring books or articles.



## IBM Champion - 7 Year Milestone

Issued by: IBM

Issued to: Jaqueline (Jaqui) Lynch

Issued on: 10 January 2023

Description



This individual is recognized as an innovative thought leader in the technical community who has demonstrated exceptional expertise and contribution in helping others derive greater value from IBM software, solutions, and services. This IBM Champion is a non-IBMer IT professional, business leader, developer, or educator who influences and mentors others through blogging, speaking at conferences, moderating forums, leading user groups, and authoring books or articles.